

AmerenUE

Tom Voss
President and CEO

One Ameren Plaza
1901 Chouteau Avenue
PO Box 66149
St. Louis, MO 63166-6149

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Dear Customer:

As part of my commitment to communicate with you, I want to let you know that we will soon submit a request to the Missouri Public Service Commission (PSC) for an electric rate increase.

This request comes as the result of our efforts to improve reliability, meet environmental mandates, provide for your growing power needs, and cover the higher prices we are paying for fuel and materials required to safely and reliably generate and deliver electricity to you.

I wrote to you recently to update you on our efforts to improve reliability by putting the most vulnerable power lines underground, trimming even more trees to keep them away from power lines, increasing inspections of our lines and poles, and working even harder to protect the environment. That work, part of *Project Power On*, is a cornerstone of AmerenUE's pledge to you:

*...to connect Missouri by providing reliable power,
dedicated customer service and vision for the future.*

This price increase will help us deliver on our pledge and cover our higher costs. Requesting to raise our prices is not something we do lightly. Before a two percent increase in 2007, we had not had a rate increase since 1987.

Our proposal will be extensively reviewed by the PSC before any increase would occur. We will participate openly and actively in that process.

Be assured, we're doing all we can to keep our costs down and your prices as low as possible. And we pledge to continue to carefully manage our resources to provide you with reliable and clean energy at a price you can afford.

We will continue to communicate with you and hope you will keep in touch with us. We value your business.

Sincerely,



Thomas R. Voss
President and Chief Executive Officer
AmerenUE

