

**ST. LOUIS POST-DISPATCH AND/OR ST. LOUIS POST-DISPATCH PLUS SUBURBAN JOURNALS**

SIZE	8.5" x 5.5"	8.5" x 11"	10" x 11"	11" x 17" (Folded to 8.5 x 11, 4 Page Tab)
STOCK	70# Gloss, 4/4, No Bleed	70# Gloss, 4/4, No Bleed	70# Gloss, 4/4, No Bleed	70# Gloss, 4/4, No Bleed
IMAGE SIZE	8.25" x 5.3125"	8.25" x 10.625"	9.875" x 10.625"	10.625" x 16.75"
250M+	\$52.00	\$62.00	\$69.00	\$95.00
100M+	\$53.42	\$63.78	\$70.26	\$96.62
50M+	\$57.72	\$67.61	\$76.16	\$109.70
25M+	\$64.92	\$79.50	\$93.91	\$135.94

**LOCAL VALUES (MUST INCLUDE MONDAY POST-DISPATCH DISTRIBUTION)**

SIZE	8.5" x 5.5"	8.5" x 11"	10" x 11"	11" x 17" (Folded to 8.5 x 11, 4 Page Tab)
STOCK	70# Gloss, 4/4, No Bleedd	70# Gloss, 4/4, No Bleed	70# Gloss, 4/4, No Bleed	70# Gloss, 4/4, No Bleed
IMAGE SIZE	8.25" x 5.3125"	8.25" x 10.625"	9.875" x 10.625"	10.625" x 16.75"
250M+	\$27.00	\$37.00	\$44.00	\$70.00
100M+	\$28.42	\$38.78	\$45.26	\$71.62
50M+	\$32.72	\$42.61	\$51.16	\$84.70
25M+	\$39.92	\$54.50	\$78.91	\$110.94

All Local Values schedules must combine home delivered, Monday Post-Dispatch distribution and Local Values non-subscriber Monday/Tuesday shared mail distribution in the customer defined target market.

- All rates listed on a cost per thousand (CPM) basis.
- All printed material must be distributed within 5 consecutive in-home dates.
- A warehousing fee of \$50 per week, per skid will be incurred for any orders delayed past the 5th consecutive in-home date. Each "in-home date" will be packaged on it's own skid.
- Pricing is determined by print quantity and all orders with multiple distribution dates must be submitted together to qualify for pricing level.
- Deadlines: Reservation AND copy due 16 days prior to publication.