

ST. LOUIS POST-DISPATCH -- SUNDAY For each additional 4 tab pages add \$2 per thousand

STD	-	2	4	6	8	10	12	14	16	18
Tab	2	4	8	12	16	20	24	28	32	36
Flexi	4	8	16	24	32	40	48	56	64	72
Full Circ	\$69.66	\$71.03	\$71.71	\$79.90	\$85.00	\$90.81	\$115.95	\$128.15	\$132.81	\$146.10
300M+	\$86.18	\$89.34	\$90.93	\$103.66	\$118.00	\$125.79	\$159.68	\$170.23	\$178.20	\$193.87
200M+	\$94.84	\$98.35	\$100.12	\$112.62	\$123.35	\$130.00	\$165.79	\$181.91	\$187.50	\$203.29
100M+	\$98.07	\$101.68	\$103.52	\$117.47	\$124.84	\$133.74	\$170.60	\$186.10	\$191.65	\$207.50
50M - 99M	\$99.66	\$103.32	\$105.21	\$118.25	\$125.84	\$135.64	\$171.91	\$188.14	\$193.70	\$209.57

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Flexi	4	8	16	24	32	40	48	56	64	72
Full Circ	\$65.32	\$66.60	\$70.44	\$74.93	\$79.46	\$85.14	\$101.82	\$107.78	\$110.43	\$113.50
200M+	\$85.47	\$87.05	\$91.76	\$97.32	\$102.97	\$109.89	\$130.51	\$137.87	\$141.16	\$144.95
100M+	\$87.04	\$88.66	\$93.46	\$99.14	\$104.96	\$112.02	\$133.04	\$140.52	\$143.88	\$147.73
20M - 99M	\$88.73	\$90.36	\$95.29	\$100.92	\$106.95	\$114.18	\$135.59	\$143.27	\$146.64	\$150.58

SUBURBAN JOURNALS -- SUNDAY For each additional 4 tab pages add \$2 per thousand

STD	-	2	4	6	8	10	12	14	16	18
Tab	2	4	8	12	16	20	24	28	32	36
Flexi	4	8	16	24	32	40	48	56	64	72
300M+	\$49.47	\$57.32	\$58.90	\$61.91	\$64.79	\$66.52	\$68.23	\$73.16	\$74.96	\$76.76
200M+	\$53.17	\$59.32	\$60.85	\$63.87	\$66.70	\$68.40	\$70.09	\$74.04	\$75.86	\$77.65
100M+	\$56.24	\$62.40	\$63.93	\$67.19	\$70.09	\$71.78	\$73.47	\$77.65	\$79.46	\$81.26
75M+	\$70.93	\$78.61	\$80.16	\$84.53	\$87.70	\$89.39	\$91.08	\$93.92	\$95.73	\$97.60
50M+	\$75.54	\$81.69	\$83.24	\$87.85	\$91.08	\$92.77	\$92.46	\$97.53	\$99.33	\$101.14
20M+	\$80.16	\$83.24	\$84.77	\$89.50	\$91.29	\$93.36	\$94.20	\$99.33	\$101.14	\$102.95
5M+	\$83.24	\$84.77	\$86.32	\$90.56	\$91.56	\$94.20	\$95.95	\$101.14	\$102.95	\$104.75

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Tab	2	4	8	12	16	20	24	28	32	36
Flexi	4	8	16	24	32	40	48	56	64	72
100M+	\$51.16	\$56.46	\$57.78	\$60.58	\$63.08	\$63.15	\$63.60	\$67.93	\$69.45	\$70.97
75M+	\$61.75	\$68.36	\$69.70	\$73.46	\$76.18	\$76.28	\$76.74	\$81.63	\$83.16	\$84.68
50M+	\$65.72	\$71.02	\$72.34	\$76.32	\$79.11	\$79.20	\$79.64	\$84.68	\$86.21	\$87.73
20M+	\$69.70	\$72.34	\$73.67	\$77.75	\$80.56	\$80.64	\$81.10	\$86.21	\$87.73	\$89.26
5M+	\$72.34	\$73.67	\$75.00	\$79.18	\$82.03	\$82.10	\$82.56	\$87.73	\$89.26	\$90.78

LOCAL VALUES For weight of 1.05 oz or over - please contact your account executive

WEIGHT	Up to 0.24	0.25 - 0.34	0.35 - 0.44	0.45 - 0.54	0.55 - 0.64	0.65 - 0.74	0.75 - 0.84	0.85 - 0.94	0.95 - 1.04
Full Circ	\$30.00	\$35.00	\$40.00	\$45.00	\$50.00	\$55.00	\$60.00	\$65.00	\$70.00
800M+	\$34.00	\$39.00	\$44.00	\$49.00	\$54.00	\$59.00	\$64.00	\$69.00	\$74.00
700M+	\$36.00	\$41.00	\$46.00	\$51.00	\$56.00	\$61.00	\$66.00	\$71.00	\$76.00
600M+	\$38.00	\$43.00	\$48.00	\$53.00	\$58.00	\$63.00	\$68.00	\$73.00	\$78.00
500M+	\$40.00	\$45.00	\$50.00	\$55.00	\$60.00	\$65.00	\$70.00	\$75.00	\$80.00
400M+	\$42.00	\$47.00	\$52.00	\$57.00	\$62.00	\$67.00	\$72.00	\$77.00	\$82.00
300M+	\$44.00	\$49.00	\$54.00	\$59.00	\$64.00	\$69.00	\$74.00	\$79.00	\$84.00
200M+	\$46.00	\$51.00	\$56.00	\$61.00	\$66.00	\$71.00	\$76.00	\$81.00	\$86.00
100M+	\$48.00	\$53.00	\$58.00	\$63.00	\$68.00	\$73.00	\$78.00	\$83.00	\$88.00
20M+	\$50.00	\$55.00	\$60.00	\$65.00	\$70.00	\$75.00	\$80.00	\$85.00	\$90.00

*All rates are net and are subject to change.

Where your customers look before they buy.