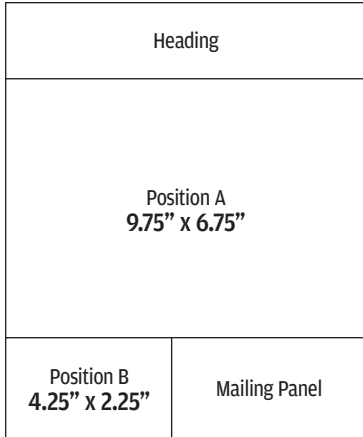
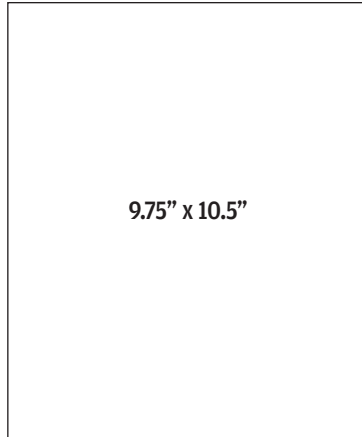


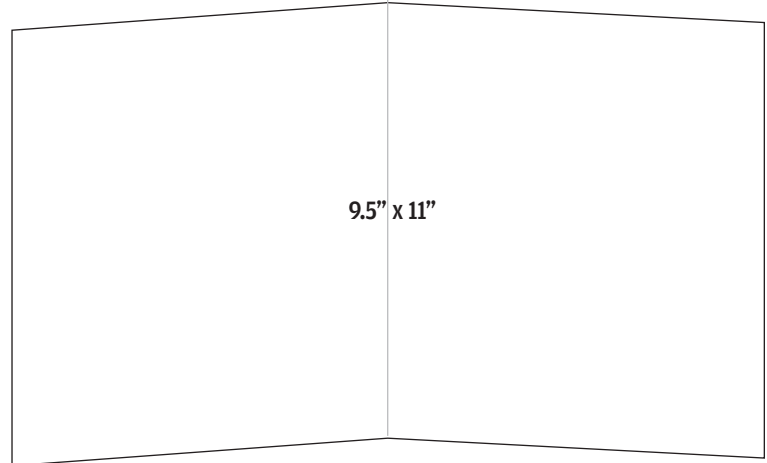
### FRONT PAGE



### FULL PAGE 2, 3 & BACK



### FOUR PAGE POP-UP



#### POSITION A (CPM)

Open	\$27.81
6x	\$25.59
13x	\$22.53
26x	\$20.48

#### POSITION B (CPM)

Open	\$8.24
6x	\$6.28
13x	\$5.15
26x	\$4.12

#### PAGE 2 or 3 (CPM)

Open	\$21.63
6x	\$19.45
13x	\$17.42
26x	\$15.37

#### BACK (CPM)

Open	\$27.81
6x	\$25.59
13x	\$22.53
26x	\$20.48

#### 4 PAGE POP-UP (CPM)

50K+	\$71.89
100K+	\$59.53
150K+	\$55.41
250K+	\$55.12
500K+	\$46.95

#### PUBLICATION DATE

MONDAY

#### DISTRIBUTION

Approximately 1,000,000 households in Missouri & Illinois

### LOCAL VALUES (MUST INCLUDE MONDAY Post-Dispatch DISTRIBUTION) - PRINT & DELIVER

SIZE	8.5" x 5.5"	8.5" x 11"	10" x 11"	11" x 17" (Folded to 8.5 x 11, 4 Page Tab)
STOCK	70# Gloss, 4/4, No Bleed	70# Gloss, 4/4, No Bleed	70# Gloss, 4/4, No Bleed	70# Gloss, 4/4, No Bleed
250M+	\$27.00	\$37.00	\$44.00	\$70.00
100M+	\$28.42	\$38.78	\$45.26	\$71.62
50M+	\$32.72	\$42.61	\$51.16	\$84.70
25M+	\$39.92	\$54.50	\$78.91	\$110.94

### LOCAL VALUES - PREPRINT

For weight of 1.05 oz or over - please contact your account executive

WEIGHT	Up to 0.24	0.25 - 0.34	0.35 - 0.44	0.45 - 0.54	0.55 - 0.64	0.65 - 0.74	0.75 - 0.84	0.85 - 0.94	0.95 - 1.04
Full Circ	\$30.00	\$35.00	\$40.00	\$45.00	\$50.00	\$55.00	\$60.00	\$65.00	\$70.00
800M+	\$34.00	\$39.00	\$44.00	\$49.00	\$54.00	\$59.00	\$64.00	\$69.00	\$74.00
700M+	\$36.00	\$41.00	\$46.00	\$51.00	\$56.00	\$61.00	\$66.00	\$71.00	\$76.00
600M+	\$38.00	\$43.00	\$48.00	\$53.00	\$58.00	\$63.00	\$68.00	\$73.00	\$78.00
500M+	\$40.00	\$45.00	\$50.00	\$55.00	\$60.00	\$65.00	\$70.00	\$75.00	\$80.00
400M+	\$42.00	\$47.00	\$52.00	\$57.00	\$62.00	\$67.00	\$72.00	\$77.00	\$82.00
300M+	\$44.00	\$49.00	\$54.00	\$59.00	\$64.00	\$69.00	\$74.00	\$79.00	\$84.00
200M+	\$46.00	\$51.00	\$56.00	\$61.00	\$66.00	\$71.00	\$76.00	\$81.00	\$86.00
100M+	\$48.00	\$53.00	\$58.00	\$63.00	\$68.00	\$73.00	\$78.00	\$83.00	\$88.00
20M+	\$50.00	\$55.00	\$60.00	\$65.00	\$70.00	\$75.00	\$80.00	\$85.00	\$90.00

- All Local Values schedules must combine home delivered, Monday Post-Dispatch distribution and Local Values non-subscriber Monday/Tuesday shared mail distribution in the customer defined target market.
- All rates listed on a cost per thousand (CPM) basis.
- A warehousing fee of \$50 per week, per skid will be incurred for any orders delayed past the 5th consecutive in-home date. Each "in-home date" will be packaged on it's own skid.

- All printed material must be distributed within 5 consecutive in-home dates.
- Pricing is determined by print quantity and all orders with multiple distribution dates must be submitted together to qualify for pricing level.
- Deadlines: Reservation AND copy due 16 days prior to publication.

**Where your customers look before they buy.**

\*All rates are net and are subject to change.