

POSTCARD MAILER PACKAGES

COST PER PIECE

Size	10,000	25,000
4 x 6	\$0.185	\$0.136
6 x 9	\$0.195	\$0.162
6 x 11	\$0.202	\$0.176

Paper/Ink

- 100# gloss cover stock
- Printed 4/4 with bleeds

PRODUCTION

- Post-Dispatch supplied mailing list (1x use with 2 basic list selects)
- Sort and postal qualify list, inkjet address
- Tray and mail
- Timeline of approximately 5-7 days after receipt of art/files.

Basic List Selects Available

Household Income, Marital Status, Length of Residence, Age, Gender, Radius from location, Target zip.



4" x 6"

6" x 9"

6" x 11"

MAILER PACKAGE

COST PER PIECE

Size	10,000	25,000
11" x 17"	\$0.289	\$0.212

Paper/Ink - Tri-Fold

- 80# gloss text stock
- Printed 4/4 with bleeds
- Folds to 11" x 5.66"
- Tab close

Size	10,000	25,000
8.5" x 11"	\$0.407	\$0.321

Paper/Ink - Envelope/Letter:

- 10# window, 24# white wove
- 50# white offset
- 2/0
- Includes laser personalization

POSTAGE & DELIVERY TIME

Postage Cost - \$0.208 per piece

- All costs are estimated Presorted Standard postage, BMC Entry
- Additional entry, automation & saturation discounts may apply.
- First Class postage additional. Contact for actual quote.
- Postage rate is an estimate only. Postage will be figured for the best possible rate after mail list qualification and will be adjusted up or down accordingly.

Delivery Time

Approximate number of days from date of drop at the USPS to in-home delivery.

1st Class	Standard Class	Non-Profit
2-3 days	7-10+ days	7-10+ days



11" x 17" Tri-Fold Self Mailer

Envelope / Letter Mailer Package

CUSTOM PACKAGES

Brochures, die-cuts, other packages available, contact us for custom quote.



Die-Cut Mailer Package



Brochure Package



Die-Cut Mailer Package

We provide turn-key execution of local, regional and national mailings designed to grow your business.
From concept to mailbox, we can do it all.

CREATIVE DESIGN TEAM

Creative services are included for all projects.
All art retained by Saint Louis Direct unless we print and deliver your project. Otherwise, our creative team is available for \$100 per hour.

DATABASE ANALYSIS

Profile your database to determine key demographics, including lifestyle segmentation.
Identify like or new targets for mailing/marketing using Equifax household level data.

LIST MANAGEMENT

Consumer and business databases are cleansed against national do not mail and deceased files.
Selects include a wide range of choices including but not limited to - radius, age, income, homeowner, household income, lifestyle, ailment, automotive, veteran, political, pet owner, (not all inclusive).

ADDRESS DELIVERY

- CASS certification to enable discounted postal rates.
- Updates for individuals, households, and businesses who have filed a change of address form with the US Postal Service through the NCOA (National Change of Address).
- Merge/purge: Household, individual, business. Removal of duplicates from mailing list.

MAIL CAMPAIGN MANAGEMENT

Key code, nth select, purl, back-end tracking, suppression file creation, planet code, etc.

PRINTING

A wide variety of printing sizes options are available. IE, Full color sheet-fed, web and digital. UV, varnish, aqueous, scratch off, remoist glue, perforations.

PERSONALIZATION

Laser printing (single- or double-sided), sheet-fed or continuous form, inkjet, labels.

FINISHING

Folding, cutting, labeling, spot glue, saddle stitching, polybagging, die-cutting, remoist.

INSERTING, SORTING AND MAILING

Match mail, stamp, meter, label scratch-off.

MAILING PIECES/PRODUCTS

Self-mailers, postcards, envelope/letter, snap-packs, die-cut, catalogs, programs, brochures, gift cards, letterhead, fulfillment, new movers, magnets, door hangers.

Custom sizes, special selects, and other quantities are available. Contact us for a Custom Quote.

CONTACT INFORMATION

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